

6th International SGEM Conference on Social Sciences and Arts Best Presentation Award Assoc. Prof. Mariana CERNICOVA-BUCĂ, PhD

Assoc. Prof. Mariana CERNICOVA-BUCĂ, PhD, from the Faculty of Communication Sciences (UPT), obtained the Best Presentation Award for the paper "Tentative Conclusions Regarding the Ascension of Community Supported Agriculture in Romania" at the 6th International SGEM Conference on Social Sciences and Arts, which took place in Albena, Bulgaria in August 24-September 2, 2019 (<http://sgemsocial.org/>). The SGEM International Conferences on Social Sciences and Arts are organized under the aegis of 18 national academies from three continents and examine the nature of disciplinary and interdisciplinary scientific concepts that arise in the context of 'real world' applications. The focus of the papers ranges from the finely grained and empirical principles to wide-ranging multidisciplinary practices and perspectives on knowledge and method.

The paper presented by assoc. prof. Mariana Cernicova-Bucă is based on case studies analyzing the concept of community supported agriculture (CSA) implemented in Romania since 2008, in connection with such topics as ethical consumption, solidarity and revival of traditional values, from a communication point of view. The communication campaigns and the projects that supported the promotion of this type of relations still rely mainly on a tiny layer of consumers, ready to share the philosophy behind new types of economic relations, where ethical considerations, solidarity and trust represent core values. The CSA model remains an early attempt to introduce new patterns of economic relations in Romania, in the larger trend of fair trade and responsible consumption.

The "Best presentation award", bearing a diploma and an engraved crystal trophy, is awarded at the proposal of the section moderators in which the papers are presented. The titles are presented to the laureates at a festive ceremony, at the end of the multidisciplinary conference and disseminated through the conference website:

<https://sgemsocial.org/index.php/committee/sgem-award-certificate>

The distinguished paper, bearing the DOI number 10.5593/SWS.ISCSS.2019.3/S12.096 is published in the Conference Proceedings Volume "6th SWS International Scientific Conference on Social Sciences ISCSSL 2019" Book 3 (ISSN 2682-9959) and is subjected to indexing in ISI Web of Knowledge, Clarivate Analytics, ELSEVIER products Mendeley, CrossRef, EBSCO, ProQuest, RSCI, Google Scholar, CiteUlike, CrossRef Citedby Linking, British Library, etc.

